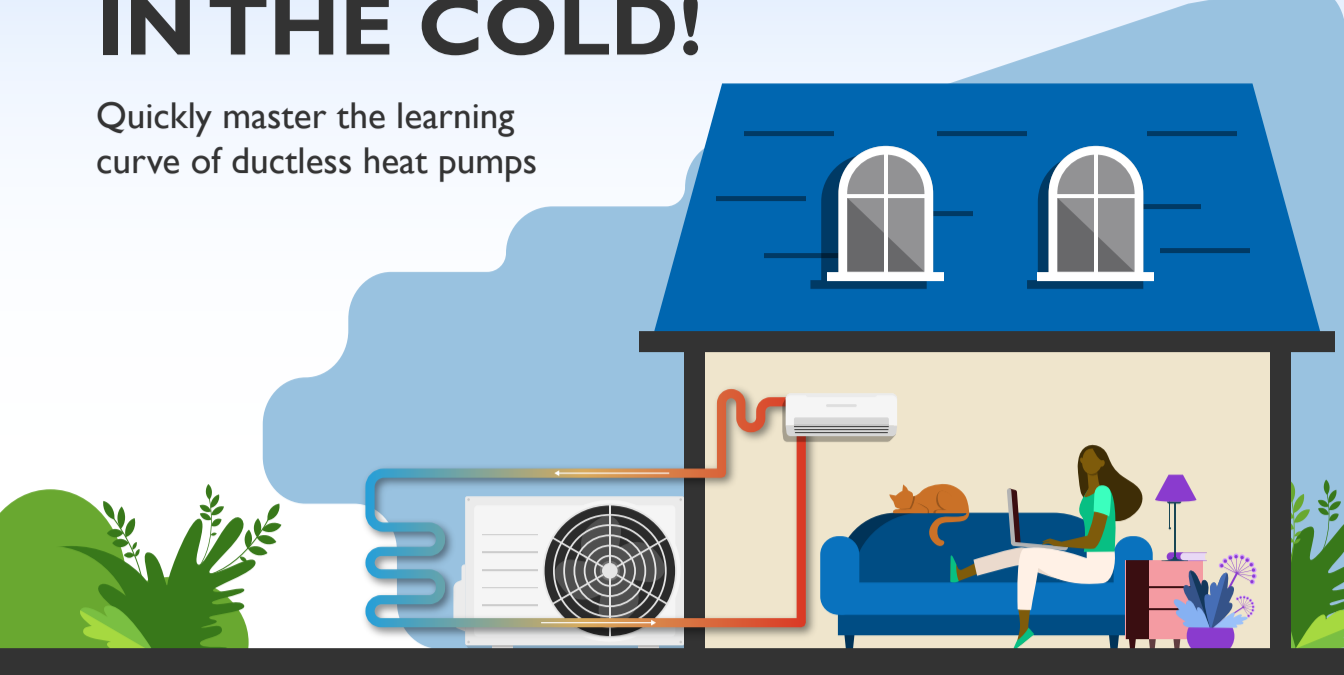


# DON'T GET LEFT IN THE COLD!

Quickly master the learning curve of ductless heat pumps



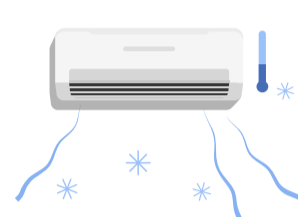
## UNLEASHING THE POWER OF HEAT TRANSFER

### LEARN HOW DUCTLESS HEAT PUMPS WORK

Did you know that ductless heat pumps are the most energy-efficient and environmentally friendly way to heat your home? They use different technology than traditional home heating systems. Instead of creating heat, they transfer heat energy from one location to another – moving heat in and out of your home via copper refrigerant lines.



## DON'T JUST SET THE TEMPERATURE, FEEL THE COMFORT!

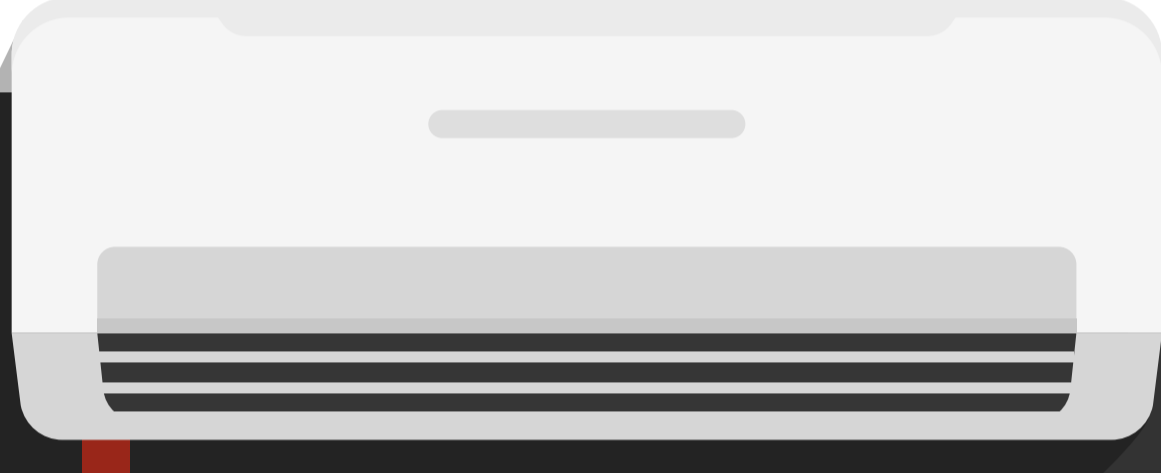


### THIS MENTAL SHIFT CAN CHANGE YOUR HEATING AND COOLING EXPERIENCE WITH DUCTLESS HEAT PUMPS

We understand there is a learning curve since these systems work differently than what most people are used to. Homeowners are often surprised when we recommend they keep their system always running, but this gets the best results.



Another difference is setting the temperature based on comfort and not a number. It might take some getting used to, but you'll find it's a more intuitive approach than focusing on the temperature setting.



## FROM NOVICE TO KNOWLEDGEABLE

### HOW TO MASTER THE LEARNING CURVE OF HEAT PUMPS

#### INITIAL TRAINING

We provide training during installation to make sure you feel confident using your new system.

#### FOLLOW-UP TRAINING

At your first annual maintenance (included with the installation cost), we do a follow-up training to ensure you know how best to use your system most efficiently and effectively.

#### CUSTOMER SUPPORT

We have full-time office staff trained to offer support over the phone when questions come up throughout the year.

#### SEASONAL NEWSLETTERS

We send quarterly newsletters with timely information and reminders to help you through the changing seasons.

#### EBULLETIN ALERTS

When facing unusual circumstances like power outages, extreme temperatures, or air quality events, we send eBulletins with best practices.

#### ONGOING EDUCATION

Our website includes a blog section with homeowner's tips, tricks, training videos, and FAQs to keep you informed and updated.

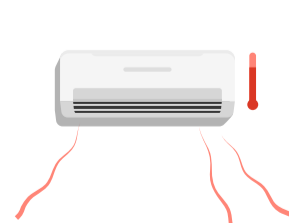


## YOUR TRUSTED HEAT PUMP EXPERTS

### LOCAL INSTALLATION, SERVICE, AND MAINTENANCE

Island Ductless Heat Pumps improves the comfort of your home with top-quality and eco-friendly ductless heating and cooling systems. With our team guiding you through this transition, you'll feel like a pro in no time – making your home more comfortable than ever!

## ARE YOU READY TO EXPERIENCE THE ISLAND DUCTLESS DIFFERENCE?



#GoDuctless with Island Ductless Heat Pumps

### SCHEDULE YOUR FREE ESTIMATE TODAY!

